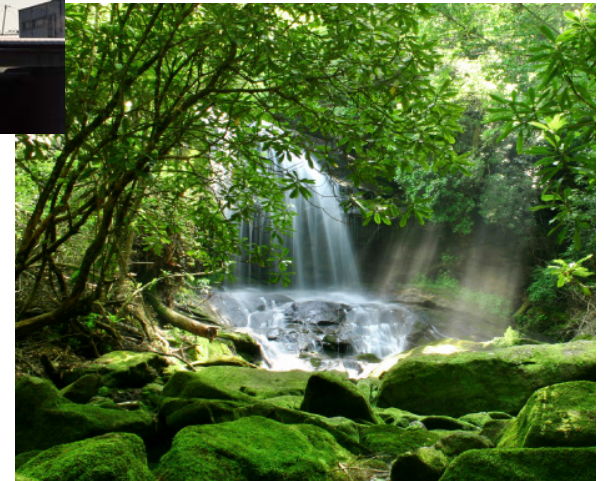


Environmental

P R O T E C T I O N

2023 Media Planner

EPonline.com



The Solution Resource for Managing Air, Water, Energy, and Waste Issues

Environmental Protection Online (EPonline) is dedicated to providing innovative solutions for everyday needs. Our experienced journalists concentrate on offering up-to-date, cutting-edge technology, new trends, and recent regulatory developments for environmental professionals. Our goal is to serve the diversified information needs of environmental professionals working in industry, consulting firms, government and research institutes and help them to stay in full compliance with environmental laws and regulations.

Environmental Protection Online is the partner you can count on to generate more leads and increase sales. We are committed to providing you exceptional value for your advertising dollar by delivering targeted buyers. Our goal is to provide you with more business for your business. You can feel confident that EPonline will work for you by delivering solutions to your marketing challenges.

From online breaking industry news to social media strategies and weekly eNewsletter postings, the Environmental Protection Online team is dedicated to fulfilling client needs across all online communication platforms.

Top Five Reasons Why EPonline Is Your Best Advertising Investment

1. Targeted Circulation

EPonline gives you a large market of buyers and brand specialists.

2. Complete Market Coverage

Our circulation reaches more than 48,000* Environmental Protection eNewsletter subscribers and 38,000* Water & Wastewater News eNewsletter subscribers.

3. Editorial That Works

EPonline has constructed a how-to, news-oriented format designed to help environmental professionals better control industrial pollution and thereby better protect human health and the environment. Our editorial content helps our readers stay current on the latest technology developed to manage hydraulic fracturing, energy, hazardous waste, air pollution, industrial and municipal wastewater, and other environmental challenges.

4. Online Exposure

EPonline has everything you need to raise your Internet visibility and increase your website traffic. Readers can easily find videos, features, news, and new industry products. What's more, our eNewsletters keep readers up-to-date with late-breaking news, industry tips, and exclusive interviews. Through sponsorships, EPonline can help provide you with more product exposure and leads.

5. Personalized Service

The EPonline sales, editorial, and management team is dedicated to maximizing your advertising investment with continuous personalized service.

The Complete Marketplace

Environmental Protection realizes the impact the Internet has on business and provides a variety of multimedia opportunities:

- Banner Ad Sponsorships
- eNewsletters
- Product Listings
- Social Media
- Industry Directories
 - Environmental Protection
 - Water & Wastewater

New Product of the Year Awards

The Environmental Protection New Product of the Year Awards honors the outstanding achievements of industry manufacturers whose products are considered particularly noteworthy for making environmental professionals' jobs a little easier. Look for information on our annual award program on EPonline.com.



EPOne.com

Increase your exposure without compromising your budget. Select from a variety of online opportunities.

Run of Site Banners

728 x 90 Leaderboard—6 sponsors	\$675/month
300 x 300 Square—4 sponsors	\$475/month
300 x 250 Rectangle—4 sponsors	\$375/month
300 x 600 Super Skyscraper—4 sponsors	\$715/month
468 x 60 Banner—4 sponsors	\$350/month
300 x 90 Button—4 sponsors	\$300/month

Home Page

New Products Section Sponsorship (6 max.) (includes new product 150x150 image, 60-80 word description)	\$625/month
Video Hosting (home page and listed as top video in our video library)	\$300/week \$900/month

Specialty Options

Home Page Info Center (up to 300 x 400)	\$2,000/month
Wallpaper—4 sponsors (2) 152 x 600 banners in cohesive design	\$750/month
970 x 90 Pushdown Ad (50K max file size) Hover Over Expansion Dimensions: 970 x 415 (max file size 200K) Option to provide 300 x 50 to serve smaller mobile devices	\$1,000/week
Native Advertising - 1 spot 2 spots	\$995/week or \$150/day \$1,750/week or \$275/day

Turnkey webinars

Tap into our expertise and expansive market reach and drive valuable leads with a custom webinar. The unique forum allows you to deliver information and engage participants in a timely, cost-effective manner. Sponsorship includes:

- **Event Promotion and Visibility:** Registration development through targeted email promotions, eNewsletters and more
- **Branding:** Logo placement on event promotions, registration page, webinar dashboard and other event marketing materials
- **Event Reporting:** Comprehensive event reporting including all registrants, attendees, questions asked and any other pertinent engagement details

Custom Webinar \$7,000

General eNewsletters

The Environmental Protection eNewsletter is distributed to 48,000* subscribers, and the Water & Wastewater News eNewsletter is distributed to 38,000* subscribers. These newsletters are the perfect place to showcase your products and generate leads. Clean and easy to navigate, they are the ones environmental professionals read for industry news. Custom eNewsletters are also available—perfect for building relationships with current customers, generating new leads and/or nurturing leads recently generated.

New Product Spot - Position 1	\$600
New Product Spot - Position 2 or 3	\$450
300 x 250 Large Right Box	\$600
468 x 60 Banner Ad	\$525
300 x 300 Square	\$675
Single Issue Sole Sponsorship	\$2,800
Custom eNewsletter	\$2,800
Custom eNewsletter with Video	\$2,800

Spotlight eNewsletters

Spotlight eNewsletters focus on products and services and reach 48,000* Environmental Protection or 38,000* Water & Wastewater subscribers once a month. Sponsorship includes:

- Product/service listing within the Spotlight eNewsletter
- Product listing within Products section of EPOne.com

The top banner is also available.

Top banner (468 x 60)	\$850
150 x 150 product/service spot, 40-60 word description	\$550

For more information, please contact:

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Environmental Protection (EP) eNews is distributed weekly on Tuesdays. One issue per month is a Spotlight eNewsletter. Water & Wastewater News (WWN) eNews is distributed twice a month on Wednesdays — one General issue and one Spotlight issue.

JANUARY 2023

January 3 Environmental Protection
January 4 Water & Wastewater
January 10 Environmental Protection
January 17 Environmental Protection
January 18 WWN Spotlight
January 24 EP Spotlight
January 31 Environmental Protection

FEBRUARY 2023

February 1 Water & Wastewater
February 7 Environmental Protection
February 14 Environmental Protection
February 15 WWN Spotlight
February 21 Environmental Protection
February 28 EP Spotlight

MARCH 2023

March 1 Water & Wastewater
March 7 Environmental Protection
March 14 Environmental Protection
March 15 WWN Spotlight
March 21 Environmental Protection
March 28 EP Spotlight

APRIL 2023

April 4 Environmental Protection
April 5 Water & Wastewater
April 11 Environmental Protection
April 18 Environmental Protection
April 19 WWN Spotlight
April 25 EP Spotlight

MAY 2023

May 2 Environmental Protection
May 3 Water & Wastewater
May 9 Environmental Protection
May 16 Environmental Protection
May 17 WWN Spotlight
May 23 EP Spotlight
May 30 Environmental Protection

JUNE 2023

June 6 Environmental Protection
June 7 Water & Wastewater
June 13 Environmental Protection
June 20 Environmental Protection
June 21 WWN Spotlight
June 27 EP Spotlight

JULY 2023

July 5 Water & Wastewater
July 11 Environmental Protection
July 18 Environmental Protection
July 19 WWN Spotlight
July 25 Environmental Protection
July 25 EP Spotlight

AUGUST 2023

August 1 Environmental Protection
August 2 Water & Wastewater
August 8 Environmental Protection
August 15 Environmental Protection
August 16 WWN Spotlight
August 22 EP Spotlight
August 29 Environmental Protection

SEPTEMBER 2023

September 5 Environmental Protection
September 6 Water & Wastewater
September 12 Environmental Protection
September 19 Environmental Protection
September 20 WWN Spotlight
September 26 EP Spotlight

OCTOBER 2023

October 3 Environmental Protection
October 4 Water & Wastewater
October 10 Environmental Protection
October 17 Environmental Protection
October 18 WWN Spotlight
October 24 EP Spotlight
October 31 Environmental Protection

NOVEMBER 2023

November 1 Water & Wastewater
November 7 Environmental Protection
November 14 Environmental Protection
November 15 WWN Spotlight
November 28 EP Spotlight

DECEMBER 2023

December 5 Environmental Protection
December 6 Water & Wastewater
December 12 Environmental Protection
December 13 WWN Spotlight
December 19 EP Spotlight

